



# THE 37<sup>TH</sup> SUMMER INSTITUTE FOR INTERCULTURAL COMMUNICATION

JULY 10-26, 2013  
REED COLLEGE CAMPUS  
PORTLAND, OREGON

*The Summer Institute  
for Intercultural  
Communication  
(SIIC) offers over 40  
workshops in 1-day,  
3-day, and 5-day  
sessions.*

3-day  
Conference with  
On-Campus Lodging:  
**\$675.00**

Conference Only:  
**\$375.00**

**Register Online:**

[Intercultural.org/resilience.php](http://Intercultural.org/resilience.php)  
or

**503-297-4622**

*Presented by:*

**Al Siebert  
Resiliency  
Center**



**Cascade Employers  
Association**



Intercultural  
Communication  
Institute

## **Supplementary Conference:**

# **The Power of Resilience: Navigating Diverse Cultures in Times of Change**

**Held during SIIC Session IIIb: Mon. – Wed., July 22 – 24, 2013**  
(Separate registration required)

**S**ome people are defeated by problems, obstacles, and setbacks, while others gain strength from them. Some manage stress and some let stress manage them. The learning of any other leadership competency is not likely to stick or become an authentic behavior that impacts lasting change without a resilient mindset and set of supporting behaviors as a foundation. The ability to implement many proactive coping skills in response to the challenges we face springs from a resilient core mindset, attitudes, and way of moving through life in general.

**In this program we explore how people in different cultures and situations respond** to very difficult situations—from job loss or lost limbs, to economic upheaval or a devastating tsunami. The team of speakers we present are Certified Resiliency Facilitators (aka “Resilitators”) sanctioned by the international Al Siebert Resiliency Center headquartered in Oregon. One was living in Japan during the earthquake, tsunami, nuclear crisis, and ongoing struggles to recover some semblance of normalcy. One is a social worker from the Northeast United States who helps people who are abused and feeling powerless. Three from the U.S. and Europe are experts on self-care who coach using traditional and non-traditional approaches. Some specialize in changing organizational cultures.

**In these times, we need leaders who not only achieve personal goals, but who align the divergent forces of their teams,** organizations, and diverse cultures to thrive on change—to rise to the greatest of challenges. No matter what their formal roles, the best leaders embrace change, push for innovation and, at times, resist unhealthy pressure. Learn how to help others let go of the dysfunctional past and transition to the new.

**In this participative program, join with others who want to develop** their leadership style, change-management skills, and resiliency proficiencies when tackling significant issues. We will cover:

- **Devastating situations and the inspiring responses** to the worst life brings
- **Resiliency research** and how the findings apply to your own experiences
- **The five levels of resiliency** – the secrets to reframing experience and bouncing back stronger
- **Your own level of resiliency** – based on a self assessment
- **Simple, practical ways to improve personal resiliency** and to build a spirit of resiliency in your organizations and communities
- **How you can lead others to make a difference**
- **The eight principles of resiliency** and how to get better at applying them
- **How to help others become more resilient**

All participants will receive a chart addressing the six keys to ensuring commitment to change as well as Al Siebert’s award-winning book, *The Resiliency Advantage*.

**The latest information can be found at:** [www.ResiliencyCenter.com/siic-conference.shtml](http://www.ResiliencyCenter.com/siic-conference.shtml)

For a complete brochure, please contact:

The Intercultural Communication Institute

[ici@intercultural.org](mailto:ici@intercultural.org) • [www.intercultural.org](http://www.intercultural.org) • 503-297-4622 (phone) • 503-297-4695 (fax)



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## The Power of Resilience: Navigating Diverse Cultures in Times of Change

Mon. – Wed., July 22 – 24, 2013

**Featured Speakers / Main Presentation Time\*** (Presenters will be available and contributing throughout the workshop)



**Glen Fahs, Ph.D.** (U of Michigan), has led departments in the public and private sectors and thousands of managers who want to improve productivity and rise to the next level. The former President of the Oregon Ethics Commons, he certifies and coaches facilitators for the international Al Siebert Resiliency Center and serves on three Boards of Directors. Glen provides Training and Organization Development services for Cascade Employers Association, which serves nearly 500 organizations annually. Dr. Fahs has taught for 12 colleges and universities and is an expert on integrating individuals, teams and organizations. / *All Day, Monday, July 22*

**Michelle Atlas** spent 17 years coaching adults in transition and managing not-for-profit programs. As board officer to the Workforce Diversity Network Inc., she partnered with the executive director to build a world-class organization committed to the benefits of diversity and inclusion. As adjunct faculty through the US Office of Personnel Management, Michelle facilitates the popular “Resiliency Advantage” seminar for career leaders in the federal government. She is skilled in a holistic coaching model that incorporates mind, emotion and body. Michelle’s passion for the topics of resilience and transition stem from her lifelong commitment to finding meaning and learning in life’s challenges. / *All Day, Monday, July 22*



A trainer and counselor since 1981, **Bill Swift** has a passion for promoting life-long workplace learning. He is an expert at facilitating organization development, exemplifying forward-looking leadership by practicing principles of honesty, direct communication, and resilience. His wealth of workplace experience includes ten years as Director of Employee Assistance Programs (EAP) for Southwest Washington Medical Center and 15 years as President and CEO of EASE, a premier Northwest EAP. His current position is with Cascade Employers Association. He has consulted with hundreds of workplaces, teaching practical management techniques with real-world applicability. Bill has a Bachelor degree in Psychology/Sociology from Duke University and a Master degree in Counseling from Florida Atlantic University. / *Monday, July 22*

Japan endured a series of shocks following the recent earthquake and tsunami. The nuclear industry is in shambles and trust in government low. Yet the Japanese people have exhibited remarkable resilience. **Hidetaka Nakajima** intends to share his recent experience and observations on how the people of Japan are facing the difficulty. After working for a few



international companies, including Intel, Hidetaka started a training company in Project Management in Tokyo, and has been serving in that area for about 15 years. He provides resiliency-related training for the project managers/members in Japan. / *Tuesday Morning, July 23*

**Julia Scharnhorst** lives in Hamburg, Germany. She trained as a psychologist and psychotherapist. After working several years in rehabilitation clinics and for a private health insurance company she has been self-employed as consultant, trainer, teacher and author for 10 years. She helps companies improve the mental health and well-being of their employees. She offers trainings for stress management, resiliency and health-promoting leadership. She has served for several years as chairperson of the section for health psychology in the Association of German Professional Psychologists (BDP). / *Tuesday Afternoon, July 23 & Wednesday Morning, July 24*



**Cynthia Dailey-Hewkin**, Certified Resiliency Facilitator, is a native Oregonian whose personal experience being laid off led to a mid-life career helping others look for work. She has successfully transitioned through a variety of jobs including working at Blue Mountain Community College in Pendleton and Rogue Community College in Southern Oregon.

Cynthia retired from Portland Community College (PCC) where she worked with the Workforce Investment Act as a Career Specialist guiding people through the job search process. Since retiring Cynthia has volunteered for PCC’s Life by Design NW program as author of the “Resilient Recareering” column for the website. She currently volunteers as a job club facilitator in Columbia County. / *Wednesday Morning, July 24*

**Alexander (“Sandy”) Davis’** career has spanned education, business, and the arts in roughly equal measure. He first spent a decade as a classroom teacher. After five years as a self-employed musician, he spent 15 years in high-technology companies, running both national and international training operations. Most recently, for the past 18 years he has coached senior-level business executives around leadership development. Sandy brings his breadth of experience and his multiple perspectives to his ongoing research, writings, and teaching about how to develop and sustain an abundance of personal resilience. He currently lives on the coast of Maine. / *Wednesday Afternoon, July 24*



The Al Siebert Resiliency Center was founded in 2002 by the late Al Siebert, PhD., to facilitate the development of resiliency in yourself, your work teams and your organization. [www.ResiliencyCenter.com](http://www.ResiliencyCenter.com) \*Program is subject to change without notice.

**Build resilience in your team!! Learn creative ways to improve the way your group thrives through challenges. Individuals, workgroups, sports teams, church groups... are all welcome!!**